

Everyone thinks our vans are blue.

But we know they're green.

"Our drivers love vans that run on clean-burning CNG. Our customers love them too!"

Rich Powers is talking about SuperShuttle Los Angeles/Orange County's sky-blue vans that run on clean natural gas. As the General Manager he's focused on keeping his vans filled with happy customers.

Part of his strategy is using natural gas vehicles (NGVs) that allow his drivers to "deadhead" in the HOV or carpool lane. This gets his vans to customers faster,



which improves response times and increases the revenue each van generates on every shift.

And NGVs produce a fraction of the emissions of other vehicles. That's important in the shared-ride industry where passengers appreciate the cleaner air around the van. "Our first job is customer satisfaction, it is our central mission. Providing vans that

burn cleaner fuel is part of our strategy to differentiate our service.

"Natural gas has saved us and our drivers money, a lot of money. Our fuel savings proves daily we made the right business decision. I even drive an NGV car to work — in the HOV lane of course."

SuperShuttle is proving every day that good business, customer satisfaction and environment responsibility go hand in hand.

— **Rich Powers**

*General Manager,
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REAL NGV USERS. REAL REASONS.

To find out how your fleet can benefit from natural gas, call us at Clean Energy, North America's leader in clean transportation: **562.493.2804 ext. 244**. Or email us at **WinWithCNG@cleanenergyfuels.com**